

Brian Perry

Hair Stylist / International Color Artist

Press Kit

Brian Perry
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BRIAN PERRY UNLEASHED ON LOS ANGELES

Destined to appeal to an upscale business and leisure clientele alike, an alternative hair color & designer who is poised to transform the face of hair care and service in Los Angeles and beyond.

Brian Perry is the future of hair color and design. "I wanted, not only, to give above average service but to educate and inspire my clients."

Having extensive background and proven track record in his field, he continues to research and practice new technologies and technicalities in hair constantly updating his clients look with the perfect color, design and proper care. "The diverse beauty background helps with creating new hair ideas without disregarding the classics." In addition his credentials reign from the World Renowned Farouk Systems USA University, where he holds an international master colorist degree, advanced master haircutting degree, and Diverse Chemical Straightening Degree. This enables him to tackle any hair texture and hair color surpassing client's expectations through fashion forward haircutting, state of the art color formulations, and the latest in Japanese Straightening.

Brian's success depends on his innate ability to identify with each client, to create a personal look based on his understanding of their lifestyle, along with his artistic eye for proportion and sensitivity to the particular nature of their hair.

Brian Perry

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Print

Westlake Magazine
Bello Magazine
Essence Magazine
Vibe Magazine
Seventeen Magazines
Array Magazine
Xii Magazine
Westside Los Angeles
King Magazine
The Source
Mass Appeal

Television

Girlfriends
“CUTS”
MTV Wild “N” Out Season 1, 2, & 3
Academy Awards 2006
B.E.T. Rip The Runway 2006
B.E.T. Awards 2006
American Music Awards 2005
Academy Awards 2005
B.E.T. Comedy Awards 2005
B.E.T. Awards 2005
Karen’s Restaurant Revue
Def Comedy Jam 2006
Lady of Soul Train Awards 2005

Celebrities

Lupe Ontiverous
Abigail Spencer
Katt Williams
Nadia Bjorlin
Chris Brown Kenya Moore
Dominique Swain
Joyce Robinson-Agu
Algebra
Nicole Lyons
Lexi

Michelle Lombardo
Countess Vaughn
Alexandra Holden
Ivonnah Erskine
Leslie Sykes
Sandra Francis

Photographers

Florian Schneider
Larissa Underwood
Pamela Litkey
Gerry Garcia
Dimitry Loiseau
Ash Gupta
Erik Sanchez
Roy Cox
Jonathan Martin
John Charles
James Ambrose

Directors

Paul Hunter

Fashion

Mercedes-Benz Fashion Week – Fall
2003
New York (Designer: Francis Hendi)
98.7 Kiss FM New York
Honey Magazine
Absolute Vodka

Manufacturers

L’ Oreal Paris
Farouk Systems USA
BBD Products
Green Acre Products

Videos

3rd Wish “I am

Brian Perry

Celebrities



The Blast

COMEDIAN KATT WILLIAMS BREAKS DOWN HIP-HOP'S HOTTEST TOPICS AND WHY PIMPIN' AINT EASY WORDS BY JYCORRI ROBINSON



For Katt Williams, pimpin' is more of a lifestyle than a verb. "I've been pimpin' since day one," says the Dayton, Ohio native. "But pimpin' isn't just putting women on the street. Your boss making more money than you and doing less work is pimpin'." It was Williams' role as Money Mike in 2002's *Friday After Next* that made him "one to watch" on the comedy circuit and led him to break onto the small screen. Pimpin' Hollywood. Williams has left his mark on shows like MTV's *Nick Cannon Presents Wild 'N Out*. He's also become a favorite among Hip-Hop's elite, popping up in a video (Jay-Z's "Izabella") and Paul Walker's "S1ck". And who can ignore his top-selling ringtone? Always the businessman, Williams is now set to drop his debut album, *It's Pimpin', Pimpin'*, featuring Shoop Dogg, Mike Jones, Paul Wall and T.I. It's time to put your Pimp Caps up and salute.

Reports say that one of Lil' Kim's augmented breasts may be leaking while she is incarcerated. Her breasts leaking ain't really my business. Some bitches go to jail and end up with they ass a-leaking, but ain't nobody talking about that.

Cassidy and C-Miller recently got off on their murder charges. Came! Ate! Shyne! Nobody gets a break?

A lot of celebrities are still getting off, even with Johnny Cochran gone.

These Hip-Hop artists are wealthy and can afford good representation. I can't really see celebrities get off on these charges. The only time I was mad when a celebrity didn't get convicted was Michael Jackson.

Flavor Flav's show *Flavor Of Love* is the most-watched show in VH1 history.

That ain't no real world to every man. Flav should've had them breaking bread though!

The *Boyz n the City* creator Aaron McGruder has received a lot of backlash for the use of the N-Bomb on the show.

Aaron McGruder is a gimbo. Everybody else talking around saying "Nigga" for free and he gets paid to say it. Now that's comin'!

GEAR UP

RECOGNIZING FASHION'S NEWEST DESIGNERS AND STYLISTS



...the community took... from me on the set of... in most urban area... This dissatisfaction led... by Walter and Jamie Adams to pull... the most popular... brands and create brand... Gayard works to provide the best, and the... company's fringe soap kits represents the... commitment. "With about equity," says... "Flavor Flav, developer of communication... and advertising." "Women can trust that... they're getting top value." "I'm not celebs... like BET's Big Flava! can be seen rocking... these items, they're indicators for the... of the most styling for the American... to avoid from their rights. "Work Hard... Live Nice."

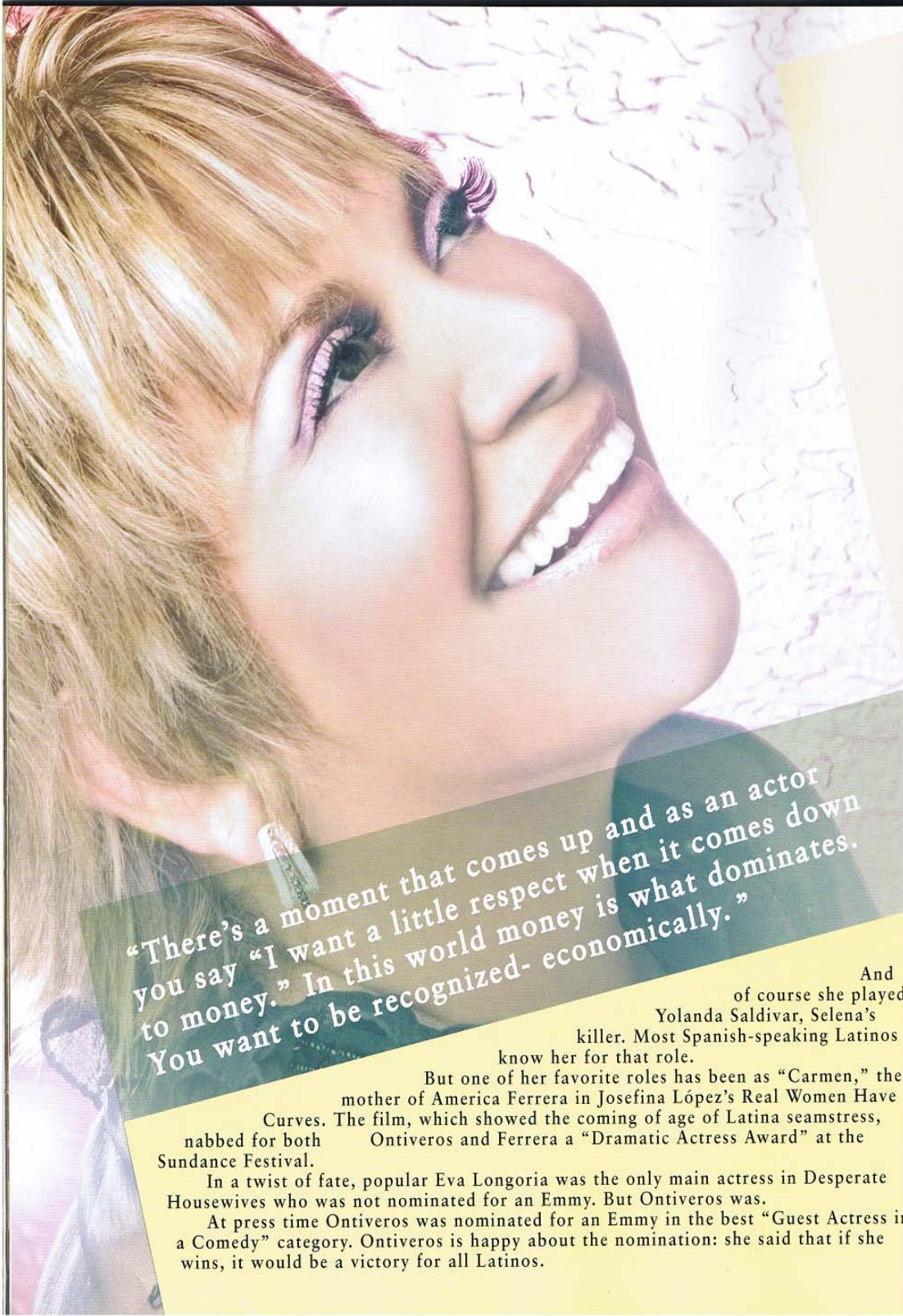
It's easy to mix and match outfits from... the collections, creating outfits and... infused throughout the line. For instance, all... pieces are layered with matching tops, shirts... The sleeves and artwork on their clothing... from details and bones to gold-lined... belts, the look is all vintage that... embody the nation and unification of... Hip-Hop. With prices ranging from \$20-\$30... \$125-\$150, they're appealing to the... of the fringe style at the moment... compared Hip-Hop Weekly. "You can find... an entire outfit for \$300," says Elzy. "It... is wild. It's all about being unapologetic..."

—NEFEESA SARDAR



WESTLAKE
magazine
HOUDAY 2005 \$3.50
A Holiday for All Ages
'Tis The Season
ENTERTAINING IDEAS FOR HOLIDAYS
TRADITIONAL CHRISTMAS DESTINATIONS
HOLIDAY ACCESSORIES YOU JUST GOTTA HAVE!
REACHING OUT
IS A WESTLAKE THING

SANTAMONICA SU
A Fresh Face
in Hollywood
Rising Star Michelle Lopez
Makes Her Big Screen Debut
side:
elena Bonham Carter



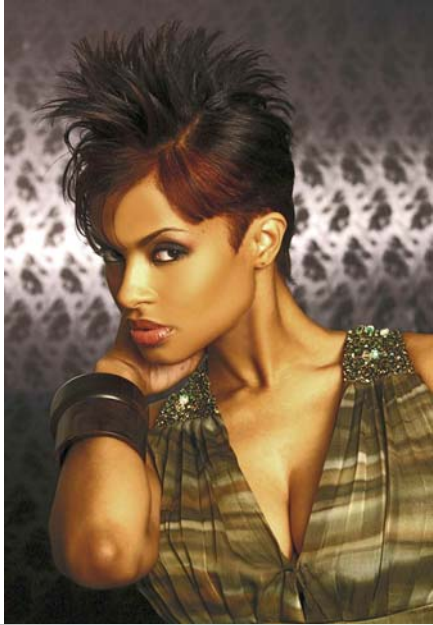
“There’s a moment that comes up and as an actor you say “I want a little respect when it comes down to money.” In this world money is what dominates. You want to be recognized- economically.”

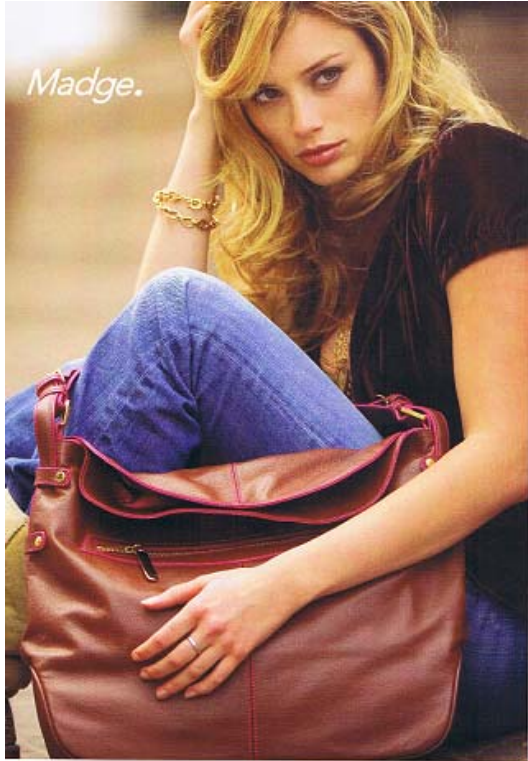
And of course she played Yolanda Saldivar, Selena’s killer. Most Spanish-speaking Latinos know her for that role.

But one of her favorite roles has been as “Carmen,” the mother of America Ferrera in Josefina López’s *Real Women Have Curves*. The film, which showed the coming of age of Latina seamstress, nabbed for both Ontiveros and Ferrera a “Dramatic Actress Award” at the Sundance Festival.

In a twist of fate, popular Eva Longoria was the only main actress in *Desperate Housewives* who was not nominated for an Emmy. But Ontiveros was.

At press time Ontiveros was nominated for an Emmy in the best “Guest Actress in a Comedy” category. Ontiveros is happy about the nomination: she said that if she wins, it would be a victory for all Latinos.





Brian Perry

Articles



WEST

Jackie Evans • All About You Hair Designs • Peoria, AZ

HOT HUES: Reds with lowlights or caramel highlights, darker browns, wine.

WHAT'S NEW: "We're still going into the thick slices," says Evans.

STAR INSPIRED: Beyoncé's blondes and Destiny's Child color switch ups inspire.

Brian "Shy Guy" Perry • Eclipse Hair Salon • Los Angeles, CA

HOT HUES: Medium coppers, darker blondes, brassy warm colors.

WHAT'S NEW: "Color-blocking is where you have splashes of color filtering out underneath, so when the color grows out, you don't see the roots," Perry explains. "And color-shadowing is when you do the standard highlighting underneath, and then blocking on top. We're doing more slices on diagonal lines."

STAR INSPIRED: "Beyoncé and most definitely, Keyshia Cole," are Perry's it-girls.

WHAT'S NEW: "The different levels of color are what we're doing," Evans says of her salon's most-requested. "We're playing contrasting colors or subtle highlighting with chunking or caps."

STAR INSPIRED: "I like Tyra Banks' all-over color," shares Evans. "I'm enjoying Halle Berry and Eva Pigford, too, and Beyoncé's hair is really nice."

Kay Matthews • Madison Avenue Salon • Seattle, Washington

HOT HUES: Caramel, brown, golden blondes, medium-brown.

WHAT'S NEW: "The highlights are a little thinner, finer, more natural," Matthews says of hip new looks.

STAR INSPIRED: "Halle Berry does a lot of nice browns. Rihanna's color is nice. People are looking at her a lot for trends," observes the salon owner.

Esther Wilson • Primarily Hair • La Habra, CA

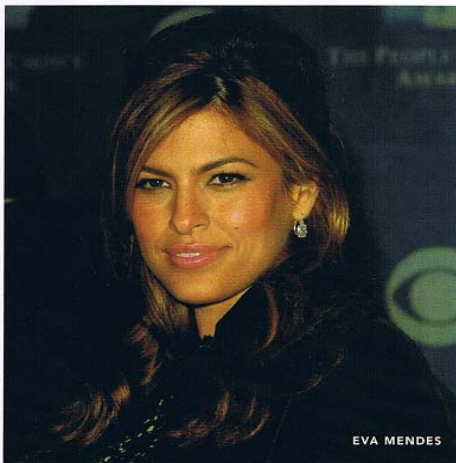
HOT HUES: Copper red, golden red, bright red



JOLIE beauty news flash

What's Hot Off the Press

in trends, tools and techniques



EVA MENDES

Color Me Beautiful

Celebrity hairstylist and colorist, Brian Perry (www.brianshyguy.com) of Eclipse Salon in Los Angeles, CA offers some tips for a great summer hue.

Q How do you maintain the color in the summer?

A Try to use a shampoo made for hair coloring. Ask your colorist about something that works on all hair types and textures like Farouk's CHI Ionic Color Protector System. It's like a spa for your hair. It will protect your hair from the UV rays fading your hair. So you can have fun in the sun.

Q What are the hottest hues right now?

A Lighter than your natural color. You can go as far as 'breaking the base' of your natural color to very light natural highlights. The hues that are in vogue are caramel, dark blondes, mediums and light blondes, browns, medium browns or dark browns.

INTHEKNOW...

Are you a young to middle-aged African-American woman who is experiencing progressive hair loss in the center of your scalp? Are you too shy to visit a dermatologist to find out what is happening? Instead, do you go to your hairstylist to have it covered with weaves or braids? Although, it is typical and somewhat acceptable to experience some hair thinning as you get older, it is not typical to expect extreme hair loss at a young age nor is it acceptable. Well, you could be experiencing a condition that occurs in African-American women beginning as soon as the early 20's known as "Follicular Degeneration Syndrome" (FDS). FDS is a form of alopecia that was initially identified in younger to middle-aged African-American women and thought to be a result from the overuse of hot combs and pomade hair greases/oils, hence the name "Hot Comb Alopecia". Today, FDS is also referred to as "Central Progressive Alopecia". This name primarily arose as a result of its clinical presentation starting in the frontal-central part of the scalp. As time progresses, that central area expands peripherally (outwardly) in a circular pattern of alopecia which gives a striking resemblance to male or female pattern balding or Hereditary(Genetic) Androgenic Alopecia. Because of the similar appearance, one can easily be confused on the exact diagnosis. However, FDS is not genetic even though other women in your family may have a similar condition. Also, FDS is not well-recognized and is commonly under diagnosed by many physicians, especially non-dermatologists.

—MELANYE MACLIN-CARROLL, M.D. DERMATOLOGIST

HAIR FIX!

Solutions for excessive hair shedding/breakage:
Keep scalp and hair moisturize
 (Jane Carter Solution's Nourish and Shine (www.janecartersolution.com)). Visit salon regularly for shampoo and deep conditioning. Get hair trimmed four times a year. Sleep with rayon scarf nightly and keep a healthy diet and mind.

—HAIR ARTIST NEDJETTI, NYC www.nedjetti.com

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